



Advertising, Promotions, Product Listings and Sale of Goods Policy

The Friends of the Burlington Northern Railroad (FOBNR) does not accept commercial advertisements for publication or dissemination in any form.

Product or service promotions, listings or sales is not considered an endorsement by the FOBNR Organization; it's officers, members of the Board of Directors or the general membership. The BN Expediter Editor, staff, or board members reserve the right to decline or refuse a request without cause.

Organizational, Product or Service Announcements

Organizations requesting the FOBNR to announce or promote their organization, products, or services on the FOBNR web page, social media platforms, or through direct correspondence must adhere to the conditions defined below:

1. Requests for announcements must be submitted to the organization in writing and approved by the FOBNR for publication or dissemination. Evaluation of the platform, schedule and format will be considered. Requests should be submitted to contact@fobnr.org or mailed to: **FOBNR, P.O. Box 271, West Bend Wisconsin 53095-0271**. Approvals will be considered on a case-by-case basis.
2. Requests to publish prototype railroad information, model railroad information or offers specifically for FOBNR members must be submitted in writing to contact@fobnr.org, or mailed to: **FOBNR, P.O. Box 271, West Bend Wisconsin 53095-0271**. Approvals will be considered on a case-by-case basis.
3. For a modest fee, the FOBNR may include BN/BNSF/MRL related information fliers with the quarterly mailing of *The BN Expediter*. The Requestor must provide enough copies for the mailing. The cost is 15 cents per member for the first sheet, 10 cents per member for the second sheet, and 5 cents per member for each sheet thereafter. As an example, a two-page flier included with a mailing of 300 would cost $300 \times .15 + 300 \times .10 = \75.00 .
 - ! Contact contact@fobnr.org to receive current membership count and details about publication and payment.
 - ! A sufficient number of copies of the flier(s) must be provided by the Requestor.
 - ! Payment with a check payable to the **Friends of the Burlington Northern Railroad** is required.
 - ! Materials must be received by the 15th of the month prior to the issue date of *The BN Expediter* (i.e. by March 15, June 15, September 15, or December 15). Fliers will be enclosed with the next mailing. Send the fliers and the check to the address shown above.

Product Listings and Mentions

Model railroad products and services may be listed or defined as part of an article published in The BN Expediter, on the FOBNR Web Page, or on FOBNR social media platforms. As necessary to describe a process, method or model, a listing or mention will be considered the Author's opinion relevant to the content of the article. Such a listing or mention is not an endorsement by the FOBNR Organization; it's officers, members of the Board of Directors or the general membership.

As many FOBNR Members have expressed a model railroading interest, new or existing model railroad products or service listings or mentions may be forwarded to the general membership with the sole intention of raising awareness. This may be accomplished via direct email, through social media platforms, The BN Expediter, or via other communication methods to the membership. Requests must be submitted in writing to contact@fobnr.org, or mailed to: **FOBNR, P.O. Box 271, West Bend Wisconsin 53095-0271**. Approvals will be considered on a case-by-case basis.

Sale of Goods

The FOBNR will not offer for sale (or resale) any products or services offered by a third party, such as a manufacturer, private person, or non-profit entity. This includes, however, is not limited to individuals, new businesses (of any size), historical societies and organizational members. The FOBNR may elect to sell, through its Company Store, model railroad related products offered exclusively by the organization with the intent of all monetary proceeds benefiting only the organization.

Exceptions to the **Sale of Goods** by the organization may be considered and must be reviewed and approved by the FOBNR Board of Directors.